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Press Release

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FOR IMMEDIATE RELEASE

AMI ASSET MANAGEMENT ADDS SENIOR EQUITY ANALYST

Los Angeles, CA – June 24, 2015 - AMI Asset Management, a Los Angeles-based investment management firm which focuses on domestic long-only growth equities, has added two members to its team to bolster its equity research and marketing efforts.

Andrew Zamfotis has been hired as a Senior Equity Analyst. Prior to joining AMI, Mr. Zamfotis was a Senior Analyst at EVA Dimensions, an equity research firm focused on economic profit based models and previously was a financial analyst at the long/short hedge fund LeGarde Capital Management LLC in New York. He began his career at the Halyard Capital Fund, a private equity fund where he was responsible for the Fund's investments in Technology, Media, Internet, and Telecommunications companies. Mr. Zamfotis, who is a CFA Charterholder and graduate of New York University's Stern School of Business, will initially be responsible for covering the Technology sector.

"We are absolutely thrilled to bring Andrew aboard," said the firm's Chief Investment Officer, Chris Sessing. "He brings a like-minded investment approach and a deep understanding of the Technology space. He will be a great asset to our equity research team."

About AMI Asset Management

Founded in 1998, AMI Asset Management managed approximately \$1.6 billion on behalf of institutions and individuals as of May 31, 2015. The company runs three equity strategies, including U.S. large cap growth equities, U.S. small cap growth equities and U.S. SMID cap growth equities.

If you would like to learn more about AMI Asset Management, please visit the firm's website at www.amiassetmanagement.com or contact Matt Dorband at 424-320-4007 or mdorband@amiassetmanagement.com.