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Press Release

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FOR IMMEDIATE RELEASE

AMI ASSET MANAGEMENT ADDS EQUITY ANALYST

Los Angeles, CA – March 9, 2020 - AMI Asset Management, a Los Angeles-based investment management firm which focuses on domestic long-only growth equities, has added a new member to its equity research team.

Mr. Patrick Burel joined the firm as an Equity Analyst. He will initially support AMI's three analysts and will eventually transition to coverage of a specific sector. Mr. Burel is a U.S. Navy veteran and served nine years on active-duty as an aviator in the EA-18G Growler, an electronic attack version of the F/A-18 Hornet. He was also responsible for planning and executing combat flight missions and providing tactical flight training. After separating from the military, Patrick held a senior strategy analyst position at Accenture. He received his B.A. in Political Science from Miami University of Ohio and is on track to graduate from UCLA Anderson School of Management to earn his M.B.A. in June 2020.

"We are pleased to have Mr. Burel as a recent addition to our team" said the firm's Chief Investment Officer, Chris Sessing. "His experience both in the military and in the corporate world will bring a unique perspective to equity research and will add significant value to our firm's methodology." added Mr. Sessing.

Mr. Burel will join AMI's five-person equity investment team which is responsible for the firm's large cap growth, small cap growth and SMID cap growth strategies. Spearheaded by the firm's Chairman, Bill Tanner, and Mr. Sessing, the team follows a unique growth-at-a-reasonable-price philosophy of investing in companies with recurring revenue business models, which they define as companies who have products and services with a life span of less than two years. The strategy's goal is to perform well in bull markets while not giving away gains in bear markets and has typically carried a lower risk profile than each portfolio's benchmark.

Clients and perspective clients who wish to speak directly to Mr. Burel are encouraged to contact the Director of Sales & Marketing, Matt Dorband, who can arrange a call. He can be reached at 424-320-4007 or mdorband@amiassestmanagement.com.

About AMI Asset Management

Founded in 1994, AMI Asset Management advises on \$2.4 billion on behalf of institutions and individuals as of December 31, 2019. The company runs three institutional equity strategies, including U.S. large cap growth equities, U.S. small cap growth equities and U.S. SMID cap growth equities.

If you would like to learn more about AMI Asset Management, please visit the firm's website at www.amiassestmanagement.com or contact Matt Dorband at 424-320-4007 or mdorband@amiassestmanagement.com.